

Television advertising directed toward young children (aged two to five) should not be allowed.

Standing at the turn of the new century, we observe that businesses are developing very fast. One important factor, which helps every business, is an—advertisements. Advertisements include all age groups. A question, which is the matter of concern, is whether children's advertisements are is—helpful for them. I am, to a great extent of the opinion that the media must not involve advertisements for children. Although advertisements help our economy economic to flourishing, those must not be used for kids.

To begin with, our kids cannot detect goods' goods quality. Broadly speaking, when a child watches a television teaser, music and visual effects are very important for him. Many of them are attracted to cartoon's characteristics of these advertisements. To be more specific different toy's factories spend millions of dollars on their advertisements. This helps them to develop their sales and overcome their competitors. All of them follow their benefits and they forget our kids' health. They try to sell more and more and an appealing teaser gives them what which they want. As an illustration, we can see this at many kids' food advertisements whose quality which children do not know anything about their qualities.

Of equal importance is the fact that many goods' goods prices are not economical and familiesy cannot pay their expenses. Simply stated, you can find better products with lower prices. To be more specific every company raises rises prices when it appropriates a huge budget for commercial teasers. When you search in stores, you will find economic goods for which you must not pay exorbitant prices for those. Although our offspring think these products are superior, we know that they these are not economical. However, what I stated cannot be over-generalized to all contexts. As an illustration, sometimes commercial announcements present exceptional products which are economical and have high qualities.

To put it in a nutshell, governments must forbid children's advertisements.

To wrap it all up, not only do our offspring not know about goods'
goods quality, but also some products are not economical.